- 5. Pursuant to §115.5(b)(6) of the Rules and Regulations of the Texas State Securities Board ("Board Rules"), a registered securities dealer must create and maintain an order memorandumof each brokerage order to document the terms and conditions of the order, including the identity of any person who entered or accepted the order on behalf of the customer.
- 6. Pursuant to § 115.1(b)(1) of the Board Rules, a dealer is required to register each branch office located in Texas with the Securities Commissioner.
- 7. Pursuant to § 115.2(c) of the Board Rules, a dealer may not conduct sales related activity in any branch office location until the dealer receives notification from the Securities Commissioner that such location has been approved as a branch office.
- 8. Respondent maintained records related to Respondent's securities activity at multiple locations not registered as branch offices with the Securities Commissioner ("Unregistered Offices").
- 9. From on or about January 1, 2004 to on or about December 20,2004, Respondent conducted sales related activity at the Unregistered Offices.
- 10. Several of Respondent's branch offices have utilized names other than Respondent's in connection with securities activities for at least thirty (30) days.
- 11. The Uniform Application for Broker-Dealer Registration ("Form BD") requires Respondent to report, pursuant to Schedule E of the Form BD, any name, other than Respondent's, used by a branch office in connection with securities activity.
- 12. Pursuant to § 115.9(a)(6) of the Board Rules, a registered dealer is required to disclose to the Securities Commissioner, within thirty (30) days, any change in information previously disclosed to the Securities Commissioner on any application form or filing, which includes the Form BD.
- 13. Respondent has not disclosed the other names utilized at Respondent's branch offices, on Respondent's Form BD filed with the Securities Commissioner.
- 14. A registered agent (the "Agent") of Respondent is engaged in an outside business activity involving commodities trading. The registered agent disclosed the outside business activity to Respondent.
- 15. On or about January 12,1999, and pursuant to § 115.2(a)(2) [formerly § 115.2(a)(1)] of the Board Rules, Respondent filed an Uniform Application for Securities Industry Registration and Transfer ("Form U-4") with the Securities Commissioner in connection with the Agent's application for registration with the Securities Commissioner as an agent of Respondent.
 - Pursuant to §§ 101.2(c) and 133.33(a) of the Board Rules, certain forms required to be filed with the Securities Commissioner, including the Form U-4, have been adopted as Board Rules.

The Form U-4 requires the disclosure of any other business conducted by the agent, including any other business conducted by the agent, either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise.

- 17. Section 115.9(a)(6) of the Board Rules required Respondent to report, on the Agent's Form U-4, any change in information previously disclosed to the Securities Commissioner within thirty (30) days of such change.
- 18. Respondent did not disclose the Agent's outside business involving commodities trading on the Agent's Form U-4 within thirty (30) days of the Agent commencing such business.
- Respondent permitted two registered agents at one of Respondent's branch offices to supervise each others activities by allowing the two registered agents to act as the principal for each others securities related activity.
- On or about December 27, 2000, Respondent entered into Order No. CAF-1412 ("December2000 Order") with the Securities Commissioner. The allegations in the December 2000 Order included: Respondent allowed a branch office to operate under an assumed name; Respondent failed to properly disclose agents' outside business activities and employment on the Form U-4; and that Respondent failed to establish a supervisorystructure designed to reasonably enforce its own internal compliance rules.

CONCLUSIONS OF LAW

- The order memoranda completed by the Order Taker failed to list the identity of the person who actually accepted the order on behalf of Respondent's customers in violation of § 115.5(b)(6) of the Board Rules.
- Each location in Texas where Respondent's securities related records were maintained, constitutes a "branch office" as the term "branch office" is defined by § 115.1(a)(2) of the Board Rules.
- Respondent's failure to register each branch office in Texas constitutes a violation of § 115.1(b)(1) of the Board Rules.
- Respondent's sales related activity at unregistered branch offices constitutes a violation of § 115.2(c) of the Board Rules.
- Respondent's failures to update its Form BD to reflect the use of other names in connection with securities activity at several of Respondent's branch offices constitute violations of § 115.9(a)(6) of the Board Rules.
- Respondent's failure to timely update the Agent's Form U-4 to reflect the Agent's outside business involving commodities trading constitutes a violation of § 115.9(a)(6) of the Board Rules.

- 7. Respondent's allowance of two registered agents to act as principal for each other at a branch office resulted in Respondent maintaining a supervisory system that was not reasonably designed to achieve compliance with the Texas Securities Act and Board Rules, and constitutes a violation of § 115.10(a) of the Board Rules.
- 8. Pursuant to Section 14.A(6) of the Texas Securities Act, the foregoing violations constitute bases for the issuance of an order reprimanding a registered securities dealer.
- 9. Pursuant to Section 23-1 of the Texas Securities Act, the foregoing violations of the Board Rules constitute bases for the issuance of an order assessing an administrative fine against a securities dealer.

ORDER

- 1. It is therefore ORDERED that The (Wilson) Williams Financial Group is hereby REPRIMANDED.
- 2. It is further ORDERED that The (Wilson) Williams Financial Group is ASSESSED AN ADMINISTRATIVE FINE in the amount of Sixty Five Thousand Dollars (\$65,000.00). Payment shall be made by delivery of a cashier's check to the Securities Commissioner in the amount of Sixty Five Thousand Dollars (\$65,000.00), payable to the State of Texas, contemporaneously with the delivery of this Order.

SIGNED AND ENTERED BY THE SECURITIES COMMISSIONER this /th day of April , 2006.

Securities Commissioner

Respondent:

The (Wilson) Williams Financial Group

By:

Wilson Henry Williams, President

Approved as to Form:

Benette L. Zivley

Director

Inspections and Compliance Division

Dan Waller

Secore & Waller, L.L.P. Attorney for Respondents

ACKNOWLEDGMENT

On the 31² day of 2006, The (Wilson) Williams Financial Group ("Respondent"), by and through, Wilson Henry Williams, its President, personally appeared before me, executed the foregoing Order, and acknowledged that:

- 1. Wilson Henry Williams is duly authorized to enter into the foregoing Order on behalf of Respondent;
- 2. Wilson Henry Williams has read the foregoing Order;
- 3. Respondent has been fully advised of its rights under the Texas Securities Act and the Administrative Procedure Act;
- 4. Respondent knowingly and voluntarily consents to the entry of the foregoing Order, Findings of Fact, and Conclusions of Law contained therein; and,
- 5. Respondent, by consentirig to the entry of the foregoing Order, has knowingly and voluntarily waived its rights as set forth therein.

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Notary Public in and for the State of

My commission expires on: 09 11